#NationalCupcakeWeek

Promotion: National Cupcake Week

Prize: Five (5) individual boxes of four (4) cupcakes

Entry Date Period: September 18, 2017 through September 22, 2017

Drawing Date: 3:00pm CST daily (Monday-Friday) September 18-September 22, 2017

Participation

Anyone that sees the post on our Facebook page can participate, subject to these rules:

- There is no age, location, gender or race restrictions on participants to be entered into the contest.
- Grandma Sugar's Cupcakery will give away 1 box of 4 cupcakes daily (Monday-Friday, September 18-22) during #NationalCupcakeWeek.
- Each day during #NationalCupcakeWeek a different flavor of cupcake will be featured on Visit Mason City's <u>Facebook</u> & <u>Instagram</u> pages. Facebook & Instagram users may enter the contest by liking the featured post and commenting their favorite flavor of cupcake in order to receive an entry into the contest.
- Users are encouragef to participate each day to win the daily prize.
- Winners announced daily in the featured post comments, on Instagram & Facebook at 3:00pm (Monday-Friday, September 18-22, 2017).
- To claim prizes, winners are to pick up their voucher for 1 box of 4 cupcakes from Grandma Sugar's Cupcakery (124 N. Delaware) at the Visit Mason City office (2021 4th St. SW) and redeem their voucher at the cupcakery.
- It is the responsibility of the winner to contact Visit Mason City via by social media or by phone (641-422-1663) to determine a date and time to pick up prize.
- Winner will have until November 1, 2017 at 3:00pm to claim their prize at the Visit Mason City Informational Center located at 2021 4th St. SW, Mason City, IA

Cancellation Procedure

Visit Mason City and management reserve the right to cancel the promotion without notice at any time. Once the cancellation has been announced, all advertising materials will be pulled.

General Information

- Entry forms and prizes are non-transferable.
- Participation in this promotion constitutes entrants agreement to abide by these rules.
- All winners grant permission for promotional use of names and photographs.
- All expenses incurred, as well as all promotional items, are paid from marketing funds and/or donated.
- Not redeemable for cash.