



■ Experience the art of hospitality ■



OFFICIAL CONTEST RULES

Promotion: Tourist in your Own Hometown

Promotional Timeframe: May 5, 2019 8:00AM CST - May 25, 2019 11:59PM CST.

Eligibility: Open to the general public. All ages are encouraged to participate, but users must be 18 or older to win. Visit Mason City staff, volunteers, and board members may participate, but are not eligible to win.

Entries:

Users who want to participate in the contest can earn entries by participating in the Visit Mason City bucket list photo challenge. Participants are encouraged to post their own photos from the bucket list photo challenge checklist using the hashtag #MasonCityIAMoments and tagging Visit Mason City on Facebook (@MasonCityIowa) and/or Instagram (@VisitMasonCityIowa) to accumulate entries. Each qualifying photo submitted with the correct hashtag and tag will result in one entry. Users who complete the bucket list photo challenge, and do so correctly, will earn a total maximum of 18 entries.

**Please make sure your post settings are set to public, not private. If your settings are set to private we may not see your post, and thus your photo won't be entered into the contest. Questions regarding contest entries and if your photo was received and entered, please email Tessa at admin@visitmasoncityiowa.com*

Random Prize Drawing: All users who participate in the bucket list photo challenge correctly will be eligible to win a randomly drawn prizes. Eighteen (18) randomly drawn participants will be announced as prize winners on Visit Mason City's Facebook & Instagram page on June 3, 2019 at 10:00AM CST. A total of 18 randomly drawn prizes will be awarded.

Grand Prize Winners: All users who participate in the bucket list photo challenge correctly will be eligible to win a grand prize. Three (3) grand prizes will be awarded based upon 3 categories: Most Creative Photo, VMC Staff Pick, & Most Completed Checklist. In the event that more than one participants complete the challenge a winner will be randomly drawn from those who are eligible. In the event, that no participants complete the checklist, a winner will be randomly drawn from all eligible prize entries. A total of 3 grand prizes will be awarded on June 3, 2019 at 10AM CST.

After announcement of winners, it is the responsibility of the prize winners to contact Visit Mason City via direct message on Facebook or by phone (641.422.1663 / 800.423.5724) to claim their prize. Winners will have until 4:00pm CST on July 8, 2019 to pick up their prize from the Mason City Visitor Center, located at 2021 4th Street SW, Mason City, IA. Winners must show valid photo ID at the time of prize redemption. If the prize is not claimed by this date, a new winner will be drawn and given two weeks to claim their prize. The process will continue until all prizes are claimed. The winner's name and likeness will be used, at a minimum, in media releases, in electronic and print newsletters, and through social media channels. All winners grant permission for promotional use of names and photographs. Participation in this promotion constitutes

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entrant's agreement to abide by these rules. Prizes are not redeemable for cash. The promotion is in no way sponsored, endorsed or administrated by, or associated with, Facebook.

Cancellation Policy: Visit Mason City and management reserve the right to cancel the promotion without notice at any time. Once the cancellation has been announced, all advertising materials will be pulled.

PRIZES:

18 RANDOMLY DRAWN PRIZES: **Prizes are listed in no specific order*

- One (1) Birdsall's Gift Certificates
- One (1) night stay at the Holiday Inn Express Mason City
- One (1) gift certificate to Pete's Kitchen
- One (1) gift voucher for 4 cupcakes to Grandma Sugar's Cupcakery
- One (1) Visit Mason City – Iowa T-Shirt & Pope's Popcorn
- One (1) Visit Mason City – Mason City T-Shirt & Pope's Popcorn
- One (1) Gift certificate to Las Palmas
- One (1) Gift certificate to Cabin Coffee
- One (1) Gift certificate to Oak Leaf Comics & Collectibles
- One (1) set of 2 admission tickets for Cinema West Movie Theatres
- One (1) Gift Certificate to Home & Gift Gallery
- Two (2) sets of passes to Roller City
- Two (2) Gift Card to Market 124
- Three (3) Gift certificate to State Street Deli & Pope's Popcorn

3 GRAND PRIZES:

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MASON CITY PACKAGE 1: FUN IN THE SUN, FAMILY PRIZE PACKAGE ESTIMATED VALUE: \$275.00

- One (1) \$40.00 Gift Certificate to Pro's Sandwich Shop
- Six (6) admission passes to Roller City
- One (1) \$30.00 Gift Certificate to Birdsall's Ice Cream
- One (1) Free night stay at the Country Inn & Suites
- One (1) 'Fun in the Sun, Family Prize Package' Gift Basket

MASON CITY PACKAGE 2: MUSIC & MYSTERY IN RIVER CITY! – ESTIMATED VALUE: \$325.00

- One (1) \$40.00 gift certificate to Pasta Bella
- Six (6) admission tickets to the Music Man Caper, the Escape Iowa Room – Mason City
- Four (4) admission tickets to the Music Man Square
- Four (4) cupcakes to Grandma Sugar's Cupcakery
- One (1) Free night stay at the Cupola Inn
- One (1) 'Music & Mystery in River City!' Gift Basket

MASON CITY PACKAGE 3: MAKE IT A DATE IN MASON CITY! ESTIMATED VALUE: \$300.00

- One (1) \$20.00 Gift Card to Pro's Sandwich Shop
- One (1) \$10.00 gift certificate to Birdsall's
- One (1) \$50.00 Gift Card to Northwestern Steakhouse
- One (1) Night stay at the Decker House B & B
- Two (2) tours of the Frank Lloyd Wright Stockman House

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- Two (2) tours of the Architectural Walking Tour or the Frank Lloyd Wright Historic Park Inn
 - Two (2) movie tickets to Cinema West Theatre
 - One (1) 'Make it a Date in Mason City' Gift Basket

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