

Eligible Expenses for Grant Application Include:

**EQUIPMENT RENTAL**

**VENUE RENTAL**

**OFFICIANT FEES**

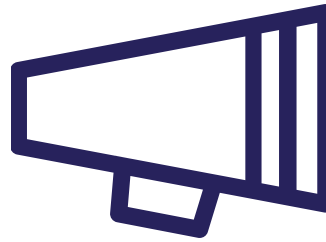
**BID FEES**

**PRODUCTION COSTS**

**MARKETING EXPENSES**

Funds cannot be used for:

- o Prizes of any kind
  - o Solicitation efforts/ lobbying fees
  - o Travel costs / meals or dining
  - o Items purchased for resale
  - o Alcoholic beverages
  - o Advertising, marketing, promotional materials targeting North Iowa residents / those living within a 90-mile radius of the area
  - o Cannot "pay" yourself
- Example: if you own the venue cannot pay venue rental to yourself, etc.



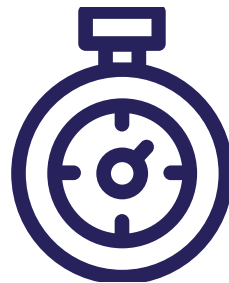
**LEARN MORE**

Contact

Lindsey James at Visit Mason City  
641-422-1663

or

Libbey Hohn at the  
Clear Lake Area Chamber of Commerce  
641-357-2159



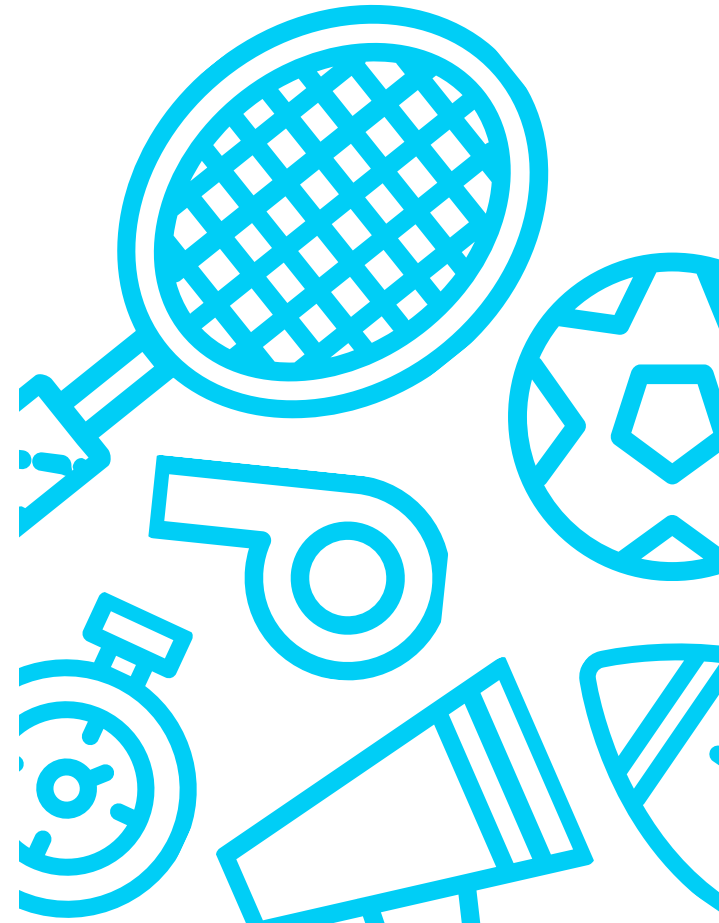
**APPLY TODAY**

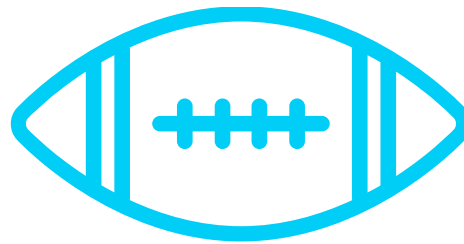
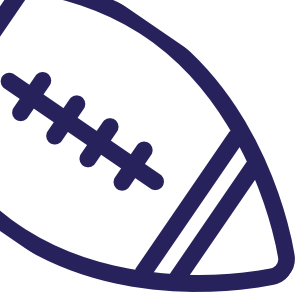
Application available online at  
[thisisnorthiowa.com/visit/sports-grant/](http://thisisnorthiowa.com/visit/sports-grant/)

**APPLICATION DEADLINE IS MAY 20, 2021**



**PARTNERS WANTED:  
GRANT FUNDS  
AVAILABLE**





# HOSTING A SPORT EVENT IN CERRO GORDO COUNTY?

This program can help you market and grow your non-professional sport event! Youth, high school, Special Olympic teams, and more are eligible to apply!

**UP TO \$50,000 AVAILABLE**

for events held July 1, 2021 - June 30, 2022 that attract visitors from outside a 90-mile radius of Mason City/ Clear Lake



Since 2008, the North Iowa Sports Authority has successfully secured \$500,000 from the program and provided funding to more than 70 organizations,

# JOIN THESE LOCAL ORGANIZATIONS WHO HAVE BENEFITED FROM THE IOWA SPORTS GRANT PROGRAM



- North Iowa Spin
- TRI Clear Lake
- Mason City Soccer
- River City Pool Championships
- North Iowa Nationals
- North Iowa Snowsneakers
- Mason City Youth Hockey
- Mohawk Archery
- Dressage Horse Shows
- Mid States Horse Shows
- Clear Lake Yacht Club
- Mason City Swim Club
- National Barrel Horse Association
- North Iowa Fire
- Mason City Youth Baseball
- Rumble in River City Syrup Race
- United Barrel Racing Association
- Iowa State Archery Association
- Amateur Trapshooting Association
- Ventura Gun Club
- Kaye Young Wrestling Tournament
- River City Sports Festival
- Harvest Moon Carriage Classic